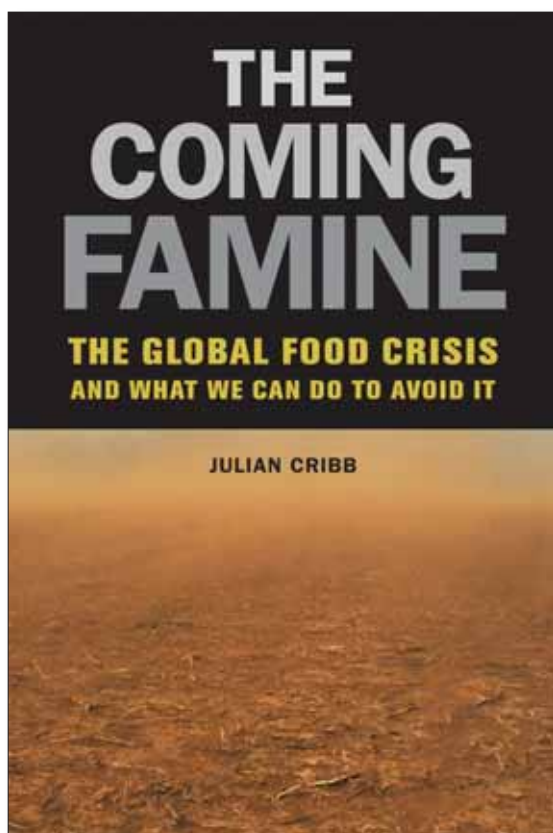




UNIVERSITY OF CALIFORNIA PRESS



**FORTHCOMING FALL 2010**

## The Coming Famine

The Global Food Crisis and What We Can Do to Avoid It

**JULIAN CRIBB**

**“This book is not just a warning but offers sound guidance for the needed actions; easily understandable but suitably comprehensive.”**

—Joachim von Braun, Director General,  
International Food Policy Research Institute

**“An erudite and learned analysis of humanity’s greatest challenge. This is a book all thinking people should read.”**

—Professor Lindsay Falvey, University of Cambridge

In *The Coming Famine*, Julian Cribb lays out a vivid picture of impending planetary crisis—a global food shortage that threatens to hit by mid-century—one he argues that would dwarf any in our previous experience. Cribb’s comprehensive assessment describes a dangerous confluence of shortages—of water, land, energy, technology, and knowledge—combined with the increased demand created by population and economic growth. Writing in brisk, accessible prose, Cribb explains how the food system interacts with the environment and with armed conflict, poverty, and other societal factors. He shows how high food prices and regional shortages are already sending out shockwaves in the international community. But, far from outlining a Domsday scenario, *The Coming Famine* is a strong and positive call to action, exploring the greatest issue of our age and providing practical suggestions for addressing each of the major challenges it raises.

**Julian Cribb** is an award-winning journalist and science writer and the author of *The White Death*.

FORTHCOMING FALL 2010  
224 pages, 6 x 9", 8 line illustrations, 3 maps, 13 tables  
Weather & Climate/Global Studies/Global Anthropology  
World  
\$24.95 cloth 978-0-520-26071-9