

# SOCIAL MEDIA WORKSHOPS

## Stay connected!

**HANNAFORD - 21 July, 2015, Hannaford State School, Hannaford**  
**SURAT - 22 July, 2015, Royal Hotel Motel, 65 Burrowes Street, Surat**  
**MITCHELL - 23 July, 2015, Landcare Office, Warrego Highway, Mitchell**  
**From 9:30am - 2:30pm, morning tea and lunch provided**

### LEARN HOW TO :

- Develop a social media marketing strategy
- Use Facebook effectively
- Use Facebook advertising
- Use Twitter, Google+, Instagram, Pinterest and/or LinkedIn
- Use Mailchimp to send electronic newsletters
- Create imagery for social media marketing
- Develop blog posts
- Use WordPress websites to upload blog posts



**BlueBee Social**

SOCIAL MEDIA SPECIALISTS

**FREE OF CHARGE**

**BOOK NOW - PLACES ARE LIMITED**

***You will need a laptop that can connect to WIFI for the workshop, at least one laptop between two people.  
(iPads are not as effective, but please bring if that is your only option.)***

### Book now with:

**Jean Prow**  
Regional Landcare Facilitator  
Queensland Murray-Darling Committee  
**0427 580 399 or [jeanp@qmdc.org.au](mailto:jeanp@qmdc.org.au)**

Hosted by the:  
**Queensland Murray-Darling Committee**  
Facilitated by:  
**Melanie Brennan**  
Bluebee Social



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